

**Trail's End**

Fund Your Entire Year of Scouting!  
Sell for 8 hours, raise \$1,000\*

Trail's End  
REWARDS



EARN **DOUBLE** POINTS  
WITH ONLINE DIRECT

**2 PTS** PER EVERY \$1 SOLD  
ONLINE DIRECT

**1.5 PTS** PER EVERY \$1 SOLD  
CREDIT/DEBIT

**1 PT** PER EVERY \$1 SOLD  
CASH

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

Text APP to 62771 to  
**DOWNLOAD THE APP**  
& START SELLING TODAY

ONE MINUTE to register your account!



Accept Debit & Credit  
Cards for FREE!  
No Reader Required.



Each Scout Must Have  
a Registered Account.  
Same Email Can Be Used  
For Multiple Accounts.



Record ALL of Your  
Sales in the App, Even  
Take Order Sales!

JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP  
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME  
Text SCOUTFB to 62771 to join!

OVER 73% SUPPORTS OUR LOCAL SCOUTS\*



**Cheese Lover's  
Collection**

- White Cheddar Popcorn
- Blazin' Hot Popcorn



**Salted Caramel  
Popcorn**

Over \$7 to local Scouts\*



**Blazin' Hot  
Popcorn**

Over \$14 to local Scouts\*



**White Cheddar  
Popcorn**

Over \$14 to local Scouts\*



**Unbelievable  
Butter Popcorn**

Over \$10 to local Scouts\*



**Caramel  
Corn**

Over \$7 to local Scouts\*

**SUPPORT SCOUTS WITH A DONATION TO OUR  
AMERICAN HEROES!**  
Send a gift of popcorn to our first responders, military men  
and women, their families, and veteran organizations.



Donation Levels  
**\$50** **\$30**

**EVEN MORE PRODUCTS  
AVAILABLE WITH  
ONLINE DIRECT!**



- \$50 American Heroes Donation
- \$30 American Heroes Donation
- Cheese Lover's Box
- Salted Caramel Popcorn
- Blazin' Hot Popcorn
- White Cheddar Popcorn
- Unbelievable Butter Popcorn
- Caramel Corn

SECURE PAYMENT PROCESSING THROUGH SQUARE  
TRAIL'S END PAYS ALL CREDIT CARD FEES

SCOUTS NAME	NAME	STREET/EMAIL ADDRESS OR PHONE NUMBER	AMOUNT DUE	PD. DTY.
1			\$50	
2			\$30	
3			\$35	
4			\$25	
5			\$20	
6			\$20	
7			\$15	
8			\$10	
9				
10				
11				
12				
13				
14				
15				
TOTAL			\$	

MAKE CHECKS PAYABLE TO: NATL4PACER  
DELIVERY DATE: \_\_\_\_\_  
Please direct your popcorn payment to your Pack or Troop.  
For more information on our products go to www.trails-end.com/products. \*Average return to local councils, units and Scouts based on all Trail's End product sales. © 2020 Trail's End®. All rights reserved. Packaging shown is not life size and is subject to change.

# CREDIT SALES ARE BEST FOR SCOUTS

TELL YOUR CUSTOMERS, "WE PREFER CREDIT/DEBIT!"

*Trail's End pays for all credit card fees!*



- Bigger Rewards – Earn 1.5pts per \$1 sold in the Trail's End App
- Safer – Scouts don't have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

*When prompted, be sure to allow the app access to your device's microphone, location, and Bluetooth in order to accept debit and credit cards.*

# Trail's End® REWARDS

Earn Amazon.com Gift Cards and choose the prize **YOU** want!

COLLECT POINTS TO EARN AMAZON.COM GIFT CARDS. TO QUALIFY, ALL SALES MUST BE RECORDED IN THE TRAIL'S END APP, WHICH WILL CALCULATE TOTAL POINTS FOR YOU.

SCOUTS EARN **DOUBLE** ONLINE

**2PTS** PER EVERY \$1 SOLD  
**ONLINE DIRECT**

**1.5PTS** PER EVERY \$1 SOLD  
**CREDIT/DEBIT**

**1PT** PER EVERY \$1 SOLD  
**CASH**

**VISIT THE APP TO SEE EVEN MORE LEVELS & REWARD IDEAS**

**NO LIMIT** Earn 17,500 pts or more and receive an Amazon.com Gift Card worth **10%** of your total pts

## ONLINE DIRECT

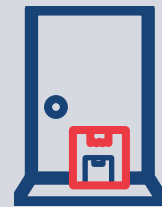
*The safest way of fundraising for Scouts!*



**Safe for Scouts**  
Fundraise from the safety of home.



**Product Variety**  
Traditional products & prices plus more.\*\*



**No Handling**  
Products ship to your customers and all sales are credit.



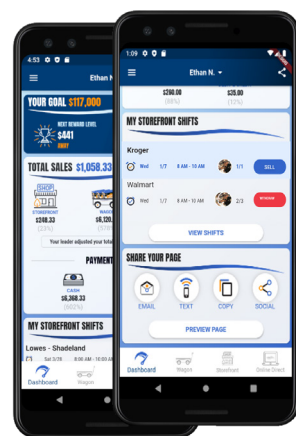
**Trail's End Rewards\***  
Earn double points for Amazon.com gift cards.

\*Council participation in Trail's End Rewards may vary.  
\*\*Subject to change.

## HOW IT WORKS

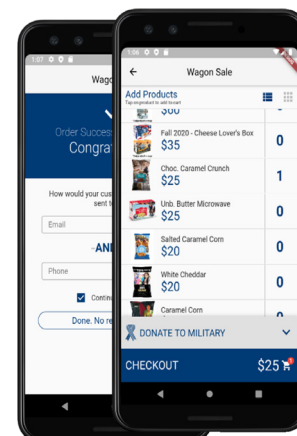
**TWO WAYS TO SELL ONLINE**

### SHARE YOUR PAGE



1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

### TAKE ONLINE DIRECT ORDERS IN THE APP



1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

Points	Reward	Reward Ideas
6,000 pts	Earn a \$450 Amazon.com Gift Card	Smart TV, Razor scooter, Kayak
1,750 pts	Earn a \$70 Amazon.com Gift Card	Model airplane, Guitar, Backpack
5,000 pts	Earn a \$375 Amazon.com Gift Card	Bicycle, Game console, VR headset
1,500 pts	Earn a \$60 Amazon.com Gift Card	LEGO set, Model airplane, Toy car
4,000 pts	Earn a \$300 Amazon.com Gift Card	Nintendo Switch, Smartwatch, TV
1,250 pts	Earn a \$50 Amazon.com Gift Card	Tablet, Backpack, Toy car
3,500 pts	Earn a \$250 Amazon.com Gift Card	Pool table, Game console, Hoverboard
1,000 pts	Earn a \$40 Amazon.com Gift Card	Roku Ultra, Toy car, Razor scooter
3,000 pts	Earn a \$200 Amazon.com Gift Card	Smartwatch, Nintendo Switch, Razor scooter
800 pts	Earn a \$30 Amazon.com Gift Card	LEGO set, Smartwatch, Toy car
2,500 pts	Earn a \$100 Amazon.com Gift Card	LEGO set, TV, Tent
600 pts	Earn a \$20 Amazon.com Gift Card	Walkie-talkie, Swiss knife, Toy car
2,000 pts	Earn an \$80 Amazon.com Gift Card	Drone, Kayak, Headset
400 pts	Earn a \$10 Amazon.com Gift Card	LEGO set, Toy car, Game console

**BUILD YOUR PLAN TO SELL \$1,000 SOCIAL DISTANCING**  
**Text MYPLAN to 62771 to learn more!**

**SIGN IN & SET YOUR GOAL**  
Text APP to 62771 to download the app



The displayed prizes above are not delivered by Trail's End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: <https://www.trails-end.com/terms>.